



Case Study

Teldat Atlas-60 - Modernizes bank branch telecommunications

Teldat Atlas-60, is an advanced technological branch router, as well as a switch and even a gateway for voice connections, both IP and analogue. This router is a long term investment, as it can be converted into a Teldat Atlas-i60 with an embedded server that manages applications.

Teldat Atlas-60 /Atlas-i60 - Modernizes bank branch telecommunications



Challenge	Solution	Why Teldat
▶ Bank transactions had to be accelerated in order to improve the customer's satisfaction.	▶ Teldat Atlas-60 – one device for all necessary communications, data as well as voice (IP and analogical).	▶ Teldat's Atlas-60 ranked first during the tests carried out by Produban.
▶ Telecommunication lines used had slow connection even though they were expensive.	▶ Client digitalization is possible. Clients are able to carry out their own transactions.	▶ The Atlas-60 provided a large amount of security to transactions and reduced the maintenance to a minimum.
▶ Harmonization of telecommunication products. Different brands have been used for the same function	▶ The Atlas-60 offers a long-term investment security. It can also act as an application server.	▶ Teldat has a large installed base of routers across the globe within the financial sector.
▶ The high quantity of brands reduced the efficiency of the maintenance team.	▶ Further use of SIP technology is possible in the future.	▶ Teldat offers a high level of support and quality of service and took part in all development activities.

Client Summary

Produban is a technology company providing integral service for IT infrastructures. They are specialized in the following areas such as IT infrastructure management and design, data center design, operation and interconnection, IT platform design and operation as a service, monitorization and process management. In order to provide all these services, this IT company works closely together with global providers and partners. They offer their service to more than 120 companies with altogether over 5,500 professionals, mainly in Europe and South America. Founded in 2005, Produban's headquarters is located in Madrid and belongs to Grupo Santander.



Challenge

Produban's client, Santander Bank in Mexico, started a far-reaching program of restructuring which also involved philosophy and management of telecommunication resources within the company in Mexico. As part of the project called "Radical" Santander Bank updated its infrastructure and needed to invest in a totally new telecommunication set up. One of the objectives of the project was to accelerate the transactions and therefore improve customer's satisfaction.

An internal challenge was that the telecommunication lines being used were very expensive but without modern connections, thus resulting in slow connectivity and low customer satisfaction even though the costs were very high. The bank was currently using E1 for voice connections and MPLS links for data transmission.

A further internal challenge for Produban was that Santander Bank in Mexico had no standard telecommunication product harmonization. Many routers of different brands have been used for the same function across the over thousand Santander bank branches in Mexico. The technical department had to have a vast knowledge of many devices and their corresponding software. A large amount of engineers had to handle the maintenance and necessary developments in order to keep the telecommunication setup up to date. The big engineering team for supporting the network of different branded devices caused higher costs. Also having a high quantity of brands reduced the efficiency of the maintenance team.



Teldat Atlas-60/ Atlas-i60

The "Radical" project caused drastic changes within Santander Bank in Mexico and therefore difficult challenges. However, Produban, the system integrator who implemented this project, provided together with Teldat the perfect solution.

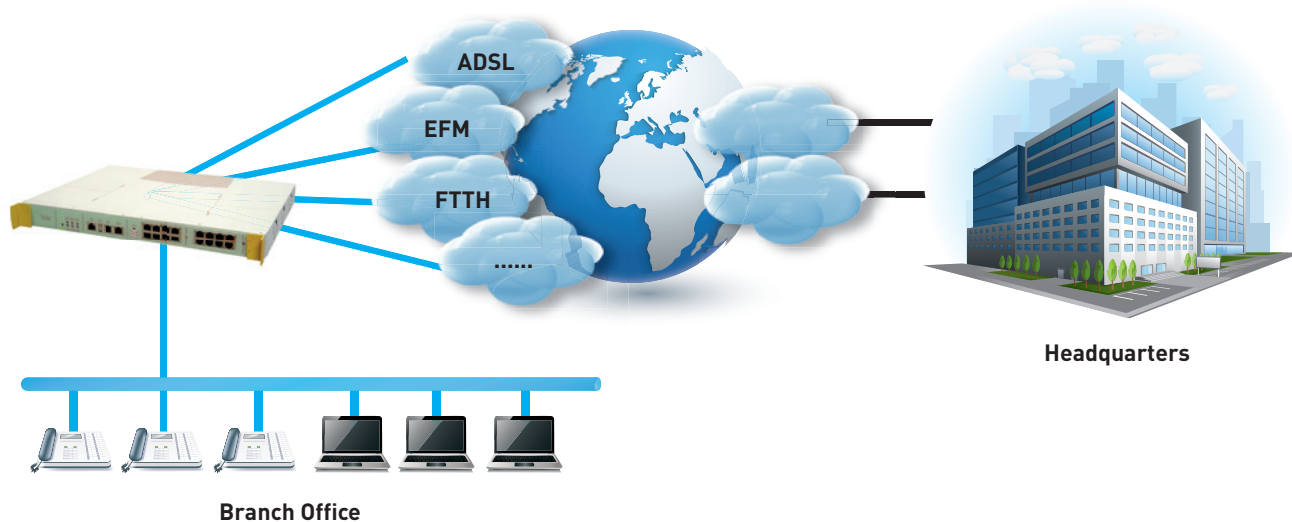
Solution Value

Teldat is able to solve all important issues and meets all requirements with the Teldat Atlas-60. All telecommunication services are allowed by the Atlas-60 and all other brands were replaced.

- Atlas-60 carries out all data transmission services.
- It is the gateway to offer all voice connections, IP as well as analogical connections.
- It serves as switch which is especially valued by Santander Mexico.
- Teldat's CIT operating system offers a high level of security.
- Maintenance is reduced because the Atlas-60's MTBF is very high.

Due to the Atlas-60, a much larger amount of client digitalization is possible. The bank's clients are now able to carry out their own transactions because the Atlas-60 enables broadband xDSL lines which are connected to the central bank site. Furthermore, the Atlas 60 has very fast processing allowing client digitalization.

In addition, Teldat offers with the Atlas-60 a long-term investment security because this router can be converted into an Atlas-i60. If the server within the Atlas router is activated, it is able to act as an application server and can carry out any type of application such as WAN optimization, Video Proxy, etc. Besides, the Atlas-i60 enables further use of SIP technology in the future.



Results

Teldat's Atlas-60 decreased the maintenance costs because only one device within each branch is used for data and voice connections. Changing to broadband telecommunication lines has not only increased the speed, but has also reduced the costs.

The engineering team is pleased with the Teldat operating system (CIT), stating although it is a CLI system, it is a user friendly and logical system to work with.

Clients receive a better service because the set up is more secure, faster and more reliable. Many bank counters were able to be taken out of the bank branches.

Why Teldat Got the Deal

The Atlas-60 met all demands for data and voice transmissions. Teldat's data transmission highlights were:

- Routing to the external xDSL communication line.
- Having a switch for all the internal communication.
- Providing a large amount of security for all the transactions.
- Reducing maintenance transactions to a minimum.

Teldat has a large installed base of routers across the globe within the financial sector. During the tests carried out by Produban, Teldat's devices ranked first. Due to the performance of the routers, Teldat became the main player, but also the quality of service and support, including during the development phase, convinced Produban and Santander Bank in Mexico. Teldat took part in all development activities and was in general very close to the customer.

FLEXIBLE COMMUNICATIONS SOLUTIONS THAT GROW WITH YOU.

Atlas-60/Atlas-i60



Router and cloud-edge appliance



- ▶ Dual Core CPU @ 800 MHz with simultaneous OS for routing and applications
- ▶ High performance for services above 200 Mbps in complex scenarios
- ▶ Dual Gigabit and 8 Fast Ethernet ports expandable to 16 in motherboard, 3 additional slots
- ▶ WWAN 3G/4G and WLAN 802.11abgn optionally
- ▶ Optional hard-disk for embedded applications

The **Teldat Atlas-60** is a high-performance router/switch capable of advanced services and transfer rates of over 200 Mbps. It is suitable for use both in LANs and WANs and provides WLAN 802.11abgn and WWAN support over 3G and 4G through expansion modules or external USB sticks.

The difference with the **Teldat Atlas-i60** is that it can simultaneously operate as a switch/router and as a server thanks to its powerful dual core architecture and dual operating systems which use both cores independently. The **Teldat Atlas-i60** is also standards-based, so almost any Linux application can be easily and quickly migrated making the **Teldat Atlas-i60** an integrated solution that reduces dedicated server maintenance costs. Moreover, Teldat has its own platform to manage the life cycle of these mentioned applications.



Germany

bintec elmeg GmbH
Suedwestpark 94,
90449 Nuremberg (Germany)
Phone: +49 911 9673 0
info@bintec-elmeg.com

USA

Silicon Valley Offices
718 University Ave. Suite 210
Los Gatos, CA 95032 (USA).
Phone: +1 408 892 9363

Mexico

Diagonal 27. Colonia del Valle,
Mexico D. F. 03100 (Mexico).
Phone: +52(55)55232213

Brazil

Rua Moaci 395, Office 123,
Indianópolis, CEP 04083-000 –
São Paulo – SP, (Brasil),
Phone: +55 11 50937298

SPAIN

Head Office:
Teldat S. A.
Parque Tecnológico de Madrid
28760 Tres Cantos, Madrid (Spain)
Phone: +34 91 807 6565

France

6 Avenue Neil Armstrong
Immeuble le Lindbergh
33692 MERIGNAC Cedex (France)
Phone: +33 (0) 557356300

Italy

Viale Edison 637
20099 Sesto San Giovanni (MI) (Italy)
Phone: +39(02)24416624

Portugal

Rua Açucar, 78
1950-009 Lisboa, (Portugal)
Phone: +351 21 862 20 40

China

(A007), F10 SOHO Nexus Centre
No19A, East 3rd Ring North Road,
Chaoyang District, Beijing 100020
(China). Phone: +86 10 57351071

D'Anna Piferrer 1-3
08023 Barcelona (Spain)
Phone: +34 93 253 0222

info@teldat.com - www.teldat.com